



PiNANSON

**Custom-designed
connectivity solutions
for conference
and press rooms.**

Because technology is key to ensuring that informative, educational, and institutional messages are delivered effectively.

**The power
of the invisible**



ABOUT US

Pinanson: commitment, experience, and tailored connectivity.

We started in 1983 as a small technical workshop in Mondejar, Guadalajara. Without extensive resources, but with an ability that still defines us: **listening to a technical problem and finding a specific, useful, and well-thought-out solution.**

Today, our connectivity solutions for audio, video, data, and power are present in **more than 30 countries.**

Over 40 years connecting what matters.

What do we do?

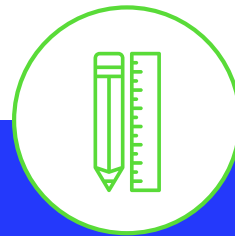
At Pinanson, we offer audio, video, data, and power connectivity solutions. But above all, we offer the peace of mind that comes with having a technical team there from the initial concept to final installation.

Comprehensive design and manufacturing.



We create from scratch, manufacture in our own facilities, and guarantee every single component.

Tailor-made solutions.



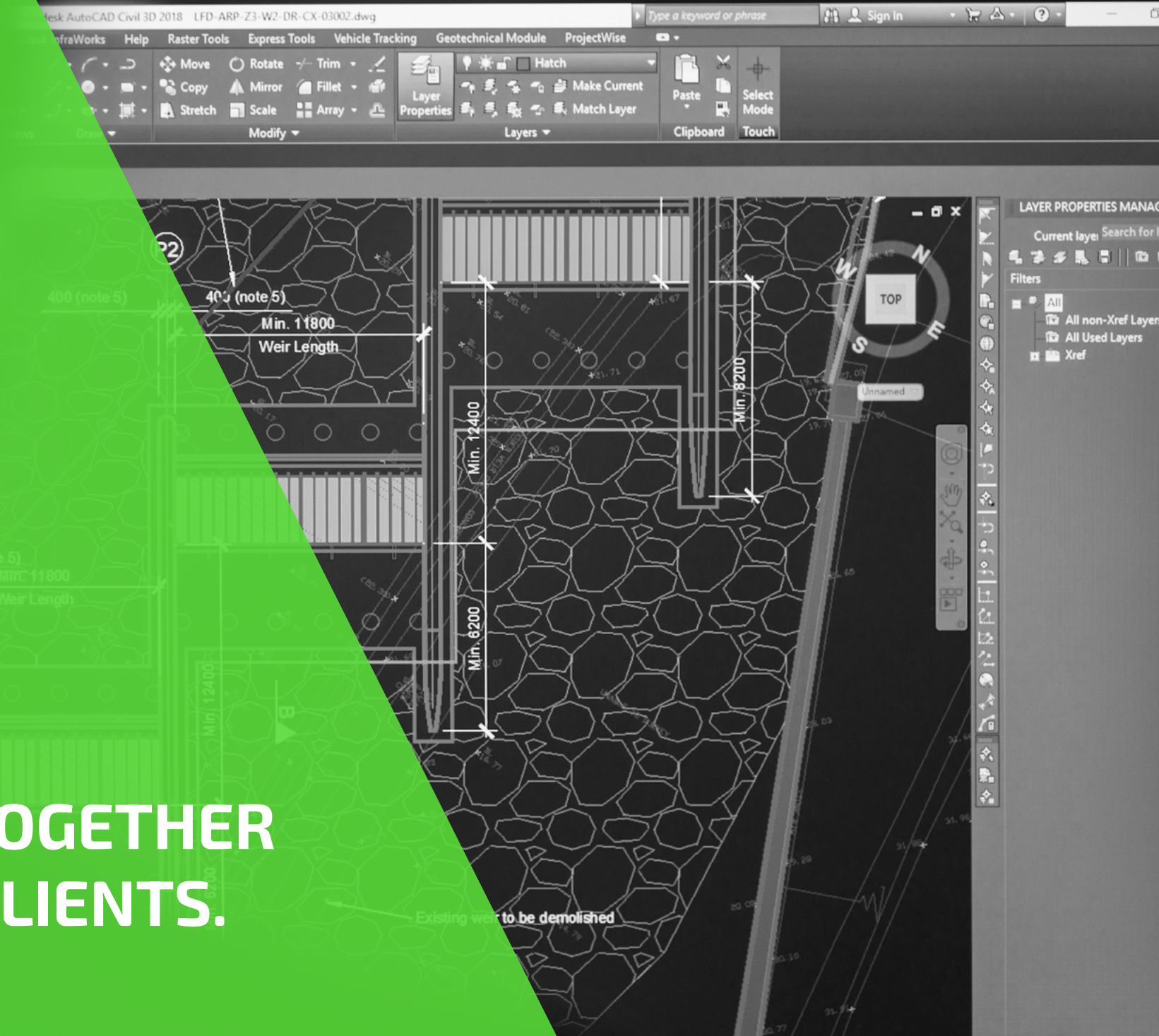
Products designed to fit exactly where they need to.

Expert advice.



We approach each project with vision, experience, and personalized attention.

**WE WORK TOGETHER
WITH OUR CLIENTS.**



Our difference lies in how we do things.

At a press conference or a formal event, it's essential to have a system that guarantees a clear, state-of-the-art display, reliable transmission, and a satisfying user experience.

And the reality is that every space, every installation, and every use has its own specific requirements. That's why **our solutions don't start from a simple catalogue, but from a conversation.**

- \\ There are no intermediaries between the need and the solution.
- \\ We adapt the shape, colour, ergonomics, and connection type to each space.
- \\ We understand the technology. And we understand the technician.
- \\ We're agile. If something gets complicated, we're just a phone call away.



How do we work? Our methodology.

1. Tell us what you need.

Send us a plan, an idea, or a list of requirements. The clearer your requirements, the better. But if you're unsure, we can help you define them.

2. We design a customized solution.

With your team's specifications, the format you need, the aesthetics that fit, and the functionality your project demands.

3. Custom manufacturing, with timelines that adapt to yours.

For solutions built from scratch, we move faster than many imagine. And most importantly: we adapt to the actual timelines of your project.

4. We're with you even after delivery.

We're still here to answer questions, handle changes, and manage new units or customizations. We're agile. If anything gets complicated, we're just a phone call away.

What if you're not exactly sure what you need?

We're here for that too! Just get in touch and our highly specialized team will help you define your needs.

**CONFERENCE
AND PRESS ROOMS
EXPERTS.**



There are no second chances here. Everything has to be understood the first time.

In conference and press rooms, each installation presents a different challenge: integration with existing systems, specific technical requirements, space limitations, and the need for intuitive solutions for non-specialized users... There's no room for error.

That's why those behind these spaces seek reliable, **flexible solutions tailored to the specific needs of each installation.**

That's where Pinanson comes in.





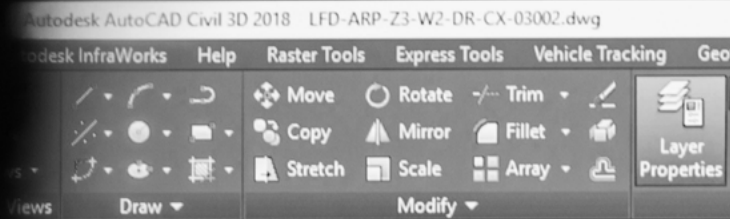
"We understand the diverse realities of conference and press rooms in public buildings, sport stadiums, universities, large companies, or hospitals."

A sector in which messages carry so much weight needs solutions to match:

- **Compatibility with existing systems.**
These spaces often combine technologies, brands, and manufacturers. **We design solutions capable of integrating with any existing infrastructure.**
- **Technology that should be easy for everyone.**
There isn't always technical support for every intervention. **That's why we develop intuitive, clear solutions designed for simple and reliable everyday use.**
- **Installations are constrained by space.**
Architectural limitations, existing furniture, plumbing, or aesthetic requirements can complicate any integration. **We design and manufacture custom solutions that can adapt to any environment.**
- **Interventions where there can be no errors.**
Any technical problem directly affects communication. **We use top-quality components to guarantee stability, clarity, and reliability.**
- **Technology is constantly evolving.**
Audiovisual needs are changing rapidly: new hybrid formats, videoconferencing, streaming... **Our custom manufacturing allows systems to evolve without replacing the entire installation.**
- **Spaces with evolving needs.**
A single room can accommodate press conferences, lectures, video calls, presentations, or hybrid meetings. **We manufacture flexible and adaptable systems.**

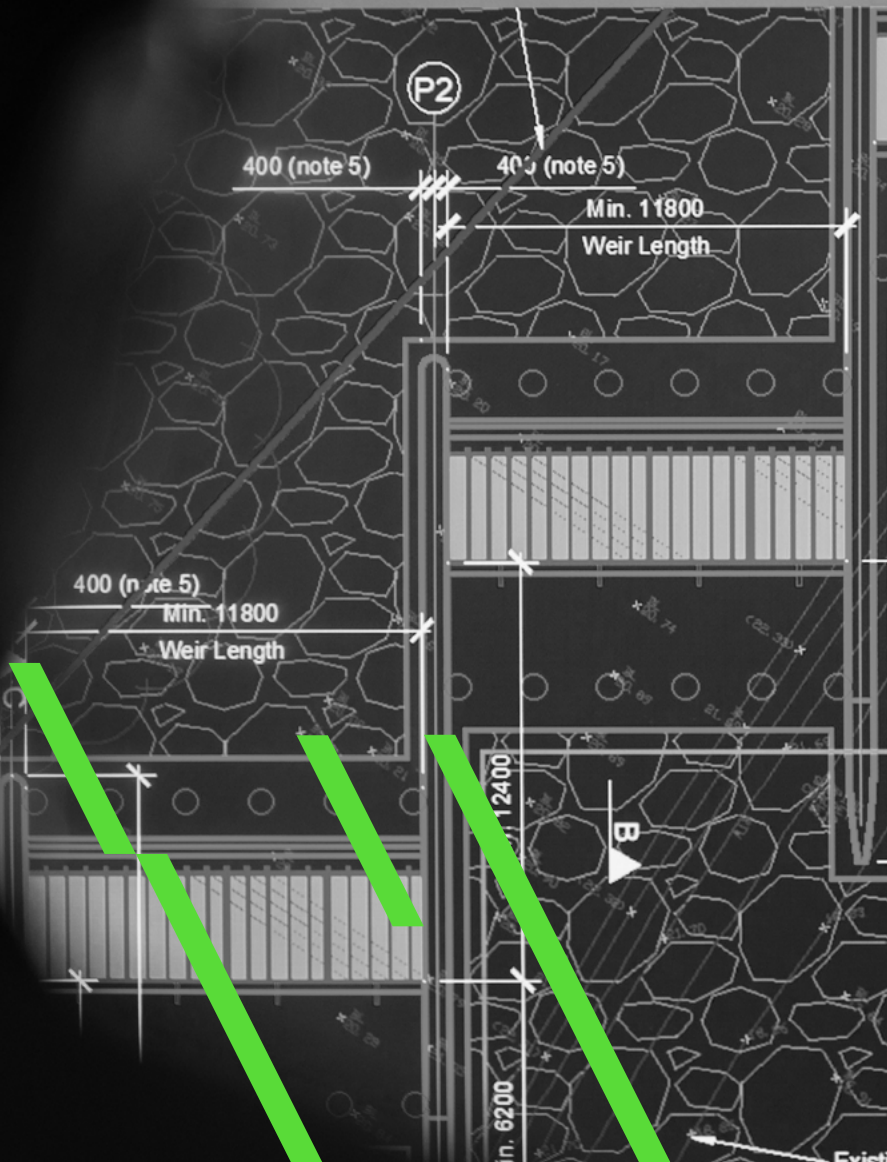
A close-up photograph of a 3D printer's extruder head, which is a silver-colored metal block with two cooling fans, positioned over a metal build plate. A coiled metal mesh tube is attached to the top of the extruder. The printer is illuminated with vibrant blue and purple light, creating a futuristic atmosphere. On the left side of the image, there is a large green diagonal overlay that contains white text.

**REAL LISTENING:
ADAPTING TO BE HEARD.**



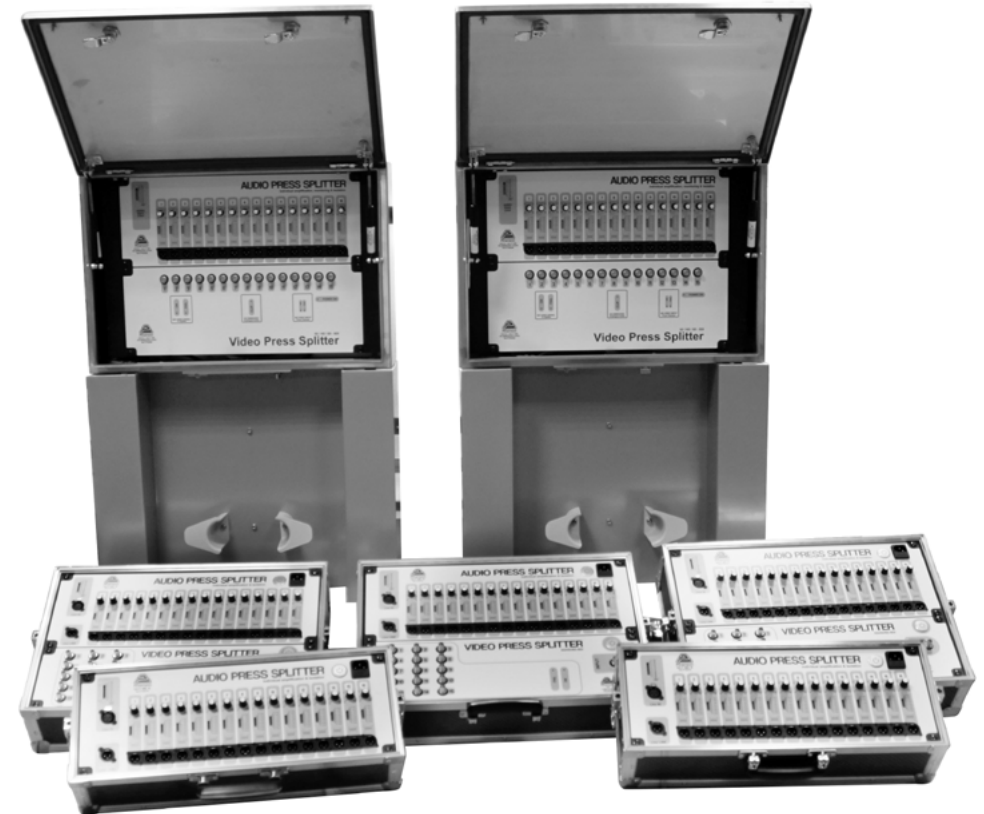
Our role is not to impose a way of working, but to understand how each facility functions: what systems it has, the layout of the space, its intended use, and who will be responsible for each intervention.

Thanks to our experience working with operators and technical managers worldwide, we understand the real challenges of these environments: **compatibility, ease of use, adaptation to the space, and long-term reliability.** Only in this way can we develop precise, customized solutions ready to operate effectively every day.



Real-world R&D case study: Large-scale signal distribution.

One of the challenges we faced was facilitating simultaneous access to the audio signal for a large number of media outlets without increasing the complexity of the installation. To address this, we designed a system in which the entire audiovisual signal generated by the room travelled through a single coaxial cable carrying an HD-SDI signal. From this signal, the audio was de-embedded and distributed via several Pinanson press splitters connected in a cascade. This solution was capable of serving up to 200 media outlets from a single source.



The background image shows a large, modern conference hall with tiered seating and a stage area. The seating is arranged in rows, and the stage is elevated. The lighting is warm and focused on the stage. A large green diagonal overlay covers the left side of the image, containing the text.

TOP-SELLING PRODUCTS FOR CONFERENCE AND PRESS ROOMS.

In live broadcasts where the information to be transmitted is so important, both **audio** and **video** are essential.

Discover some of the most reliable solutions.

Press Splitter.

At Pinanson, we design press splitters for professional audio distribution, specifically for press conferences. They typically have between 8 and 48 outputs, allowing multiple media recording devices to be connected simultaneously to a single audio source, guaranteeing a clean, isolated, and interference-free signal for different broadcasts or journalists.

Why to choose our press splitters?

- \\ Configurable number of outputs as needed.
- \\ Designed with high-quality galvanic isolation, using Lundahl transformers.
- \\ Wide range of options: various formats, active or passive distribution, signal monitoring and amplification...
- \\ All models offer the option of analogue line or microphone audio input, Dante Network digital input, or both.
- \\ All models can include 3G-SDI video distribution.

Product Range

- \\ Press Splitters: SPP, SA SMC, SAI IT, SAI IT IMC.



Audiovisual Boxes.

We manufacture custom audiovisual boxes tailored to the available space in your room, discreetly integrating them into the furniture, walls, floor, etc. Customizable solutions allow users to easily or securely connect and disconnect their equipment, depending on the application.

Why to choose our audiovisual boxes?

- 100% custom-made: we adapt to the connectors or devices to be integrated into the conference and press room.
- Customization to match the room's design, with direct printing of text and/or logos.
- Different options for depth, door type, etc.
- Highly robust, designed to withstand foot traffic, dust, and even outdoor use.

Product Range

- Floors: TB AT, TB AT NT, Cuboid INS, Cuboid INS 30°, Cuboid 7, W UNI, Tower.
- Surface-mounted: TB W SUR, WR, WR Vertical, Cuboid, CAT, MF.
- Table: TB, TB SP, TB ST, Angled.
- Built-in: TB W INS, WR INS, Wall plate.





MORE SOLUTIONS. SAME LEVEL OF EXCELLENCE.

We present other essential solutions to keep everything under control in your conference and press rooms.

Dante Products.

We work with Dante, the global standard for audio and video over IP:

- \ Dante signal converters to analogue audio and vice versa in various formats.
 - \ Dante press splitters.
 - \ Dante signal volume controllers.
 - \ Dante headphone signal volume controllers.
- And much more.



Controllers.

To ensure everything sounds at the optimal volume:

- \ Powered speaker volume controls.
- \ Headphone volume control.
- \ Stereo or multi-channel selectors.
- \ USB interfaces.

Fiber optic distributors.

We also install fiber optic distributors to centralize, organize, and protect your cables.

- \ Optical-to-copper signal distributor.
- \ SMPTE 304 camera signal distributor.
- \ Panels with LC and SC connectors.



The image features a large, modern architectural structure, the CaixaForum Valencia, characterized by its distinctive, rib-like, organic form. The building is situated on a waterfront, with a body of water in the foreground. A large, green, geometric graphic element, resembling a stylized leaf or a series of overlapping triangles, is positioned on the left side of the image, partially obscuring the building. The sky is a clear, vibrant blue. The overall composition is dynamic and modern, emphasizing the building's unique design and its integration with the urban environment.

SUCCESS STORY: CAIXAFORUM VALENCIA.

We provided connectivity to the auditorium of a masterful architectural space.

The Caixa Forum Valencia is a cultural landmark of the city. Located in the City of Arts and Sciences and designed by Santiago Calatrava, its auditorium hosts conferences, debates, presentations, and meetings where communication and technical expertise must go hand in hand.

When BGL Audiovisual, the company in charge of the integration, shared their needs with us, we knew that the project was not just about providing connectivity to the space; it was about developing a solution capable of seamlessly integrating into a highly demanding architectural and technical environment, while maintaining flexibility, ease of use, and reliability in every installation.

The challenge.

To interconnect different points in the auditorium for the distribution of audio and video signals, adapting to different uses of the space and guaranteeing a clean, accessible, and simple integration for the technical team.

The Pinanson solution.

We developed a solution comprised of various custom-built, recessed audiovisual units, connection panels, and an SMC 16 portable press splitter, ready to serve the different press conferences and events held at the venue.

Key Design Features:

\ Ease of installation and use.

One of the aspects most valued by the integrator was the ease of installation of **the custom-made, flush-mounted audiovisual wall racks, with and without doors**, which we installed for wall-mounted signal connections. They even feature **the Foundation's logo**.

\ Portable and Flexible Equipment.

We opted for an **SMC 16 portable distributor** that allows us to support press conferences and events in **different locations** within Caixa Forum, with a potentiometer and good isolation between outputs.

\ Flexible Connection Infrastructure.

The incorporation of RJ45, XLR, and fiber optic panels allowed for the integration of different audio, video, and network systems within **the auditorium**. This type of solution is designed to adapt to future technological needs without requiring a complete reinstallation.

The result: a flexible, integrated installation, ready for real-world use.

The solution developed for Caixa Forum Valencia created a versatile and intuitive audiovisual connectivity system, adaptable to different types of events and space configurations. [\[See full case study\]](#)

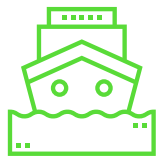




**OTHER SECTORS:
BEYOND CONFERENCE
AND PRESS ROOMS.**

Pinanson's experience extends far beyond the backstage. For over four decades, we have worked on connectivity projects for all types of technical and operational environments.

Each of these sectors presents its own unique challenges: regulations, timelines, environment, and users. And in all of them, we have consistently delivered tailored, long-lasting solutions designed for continuous operation.



Cruise Ships



Convention centers



Educational centers



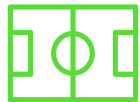
Broadcasters



Recording/
post-production studios



Places of worship



Arenas



Hospitals
and laboratories



Hoteles



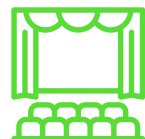
Institutions



Offices



Museums
and exhibition
halls



Scenic Spaces



OB Vans



Shall we talk about your next project?

Contact us. Tell us what you need.
And let us do what we do best: listen, think, manufacture, and support
you until everything works as it should.



+34 949 385 444



Pinanson.eu



Pinanson@Pinanson.eu



Avda. Constitucion, 40
ES-19110 Mondejar